



CALIBER CONSORTIUM NETWORK

# Suraj Nair

Suraj Nair is a seasoned Senior Digital Marketer with over 4+ years of experience across B2C and B2B industries, including SaaS, insurance, and food & beverages. He specializes in UX copywriting, brand partnerships, and SEO-driven content strategy. With a keen understanding of digital trends and user behavior, he has successfully enhanced brand visibility and engagement across multiple platforms.

Suraj's strength lies in blending creativity with data-driven insights to craft marketing strategies that resonate with target audiences and drive business impact.

P R O F I L E  
B R I E F

# Core Expertise

- UX Copywriting | Conversion-Driven Messaging
- Brand Partnerships | Strategic Collaborations
- SEO & Content Strategy | Organic Growth
- Campaign Planning & Execution
- Audience Insights & Performance Optimization



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