

Geet Govil

Geet Govil is a marketing and brand strategist with 5+ years of experience across six industries.

As founder of CaCo (Caliber Consortium Network), he combines entrepreneurial vision with expertise in translating complex products into compelling narratives.

Holding a double Master's from NEOMA Business School and pursuing Product Management certification from ISB, Geet consistently delivers measurable results—including 25% increases in user acquisition and 20% growth in target markets. His approach blends data-driven decision-making with cultural agility to align marketing with business objectives.

P R O F I L E
B R I E F

Core Expertise

- Brand Strategy & Management | Content Strategy & Localization
- Product Marketing | Go-to-Market Campaign Execution
- Multi-Channel Digital Marketing | SEO & Engagement Optimization
- Event Management | International Partner Coordination
- Project Management | Cross-Functional Team Leadership
- B2B Marketing | Lead Generation & Customer Acquisition

Founder - [@Chonkybites](#)

Co-Founder - [@hookedoncrochet](#)



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