



CALIBER CONSORTIUM NETWORK

Manpreet Kaur

Meet Manpreet Kaur, a Merchandise Planner at luxury e-commerce platform Mytheresa in Munich, Germany. With over 10 years in fashion since graduating from NIFT, one of India's premier fashion schools, she has worked with prestigious global brands.

Her career spans Collection Merchandising, Retail Merchandising, Retail Performance Analysis, and Merchandise Planning, giving her comprehensive expertise across retail models, including E-Retailing and E-concession.

Manpreet's expertise is in key product strategies for Luxury brands, focusing on high-spending customer groups and aspirational customers.

P R O F I L E
B R I E F

Core Expertise

- Assortment Planning
- Defining the Core strategy
- Target Setting for the Season
- Collection Development
- Strategic Data Analysis
- Buying Strategy
- E-commerce Strategy on tactically pushes
- Retail Strategy on Various Store Activations
- Sales Forecasting



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