

Bharath Sreekumar

Bharath Sreekumar is a dynamic product and business strategy professional with over four years of international experience spanning digital transformation consulting, product management, and business development. Having worked across Europe, the Middle East, and India, Bharath brings cross-cultural agility to his collaborations with multinational organizations.

What distinguishes him is his ability to blend strategic, data-driven approaches with effective stakeholder management, transforming academic insights into practical business solutions.

P R O F I L E
B R I E F

Core Expertise

- Product Management | Business Development | Market Strategy
- Digital Transformation | Change Management Implementation
- ERP (SAP B1/S4HANA) & End-to-End Process Optimization
- Data-Driven Research | Market & Competitive Benchmarking
- Sales Modeling | Sales Forecasting & Pipeline Strategy
- Stakeholder Management | Investor Relations
- Academic Writing | Case Study Development | Thought Leadership



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